



Midland Community Theatre

***The Prompter***

2024 Advertising Contract

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

 Payment: \$ \_\_\_\_\_ (1st Payment **and artwork** must be turned in by December 31, 2023 to the address listed below)

 Check (Payable to Midland Community Theatre) 2000 W. Wadley Midland, TX 79705

 American Express    Visa    MasterCard    Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ V-Code: \_\_\_\_\_

**2024 Advertising Rates** (for eight issues of ***The Prompter***) Please check box below to make your selection.

**Black and White Options**

Ad Size	Dimension	Price (for all issues)
<input type="checkbox"/> Half page	5" x 4"	\$1,300
<input type="checkbox"/> Quarter Page (Vertical)	2.5" x 4"	\$650
<input type="checkbox"/> Quarter Page (Horizontal)	5" x 2"	\$650

**Color Options**

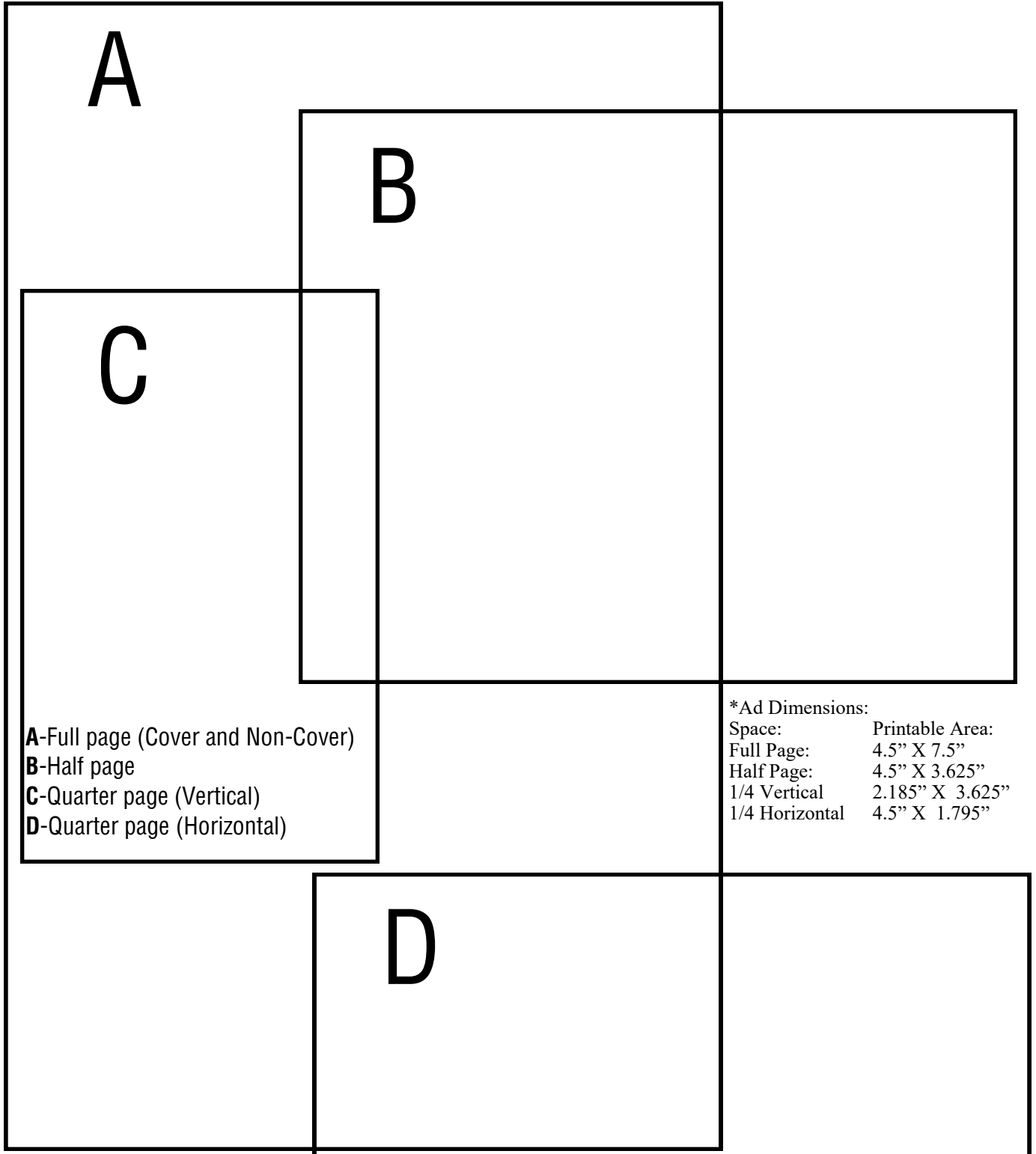
Ad Size	Dimension	Price (for all issues)
<input type="checkbox"/> Full page— Back Cover	5" x 8"	\$4,000
<input type="checkbox"/> Full Page— Inside Cover	5" x 8"	\$3,000
<input type="checkbox"/> Full page— Non-cover	5" x 8"	\$2,400
<input type="checkbox"/> Half Page	5" x 4"	\$1,800
<input type="checkbox"/> Quarter Page (Vertical)	2.5" x 4"	\$750
<input type="checkbox"/> Quarter Page (Horizontal)	5" x 2"	\$750

**Sold Out**

As indicated above Midland Community Theatre is authorized to insert advertisements in the Prompter for the eight season shows of 2024. A payment to reserve space is included with this form or will follow once invoice is received.

Signature: \_\_\_\_\_

\*Payments can be made in installments. Please contact MCT for details.



**Contact:**

Hannah Allee  
Marketing Director  
Midland Community Theatre  
2000 W. Wadley  
Midland, TX 79705  
(432) 682-2544 ext. 101  
hannah@mctmidland.org

**Art Submission:**

.png, .indd, .eps, .jpg or .pdf formats of finished ads must be supplied by the advertiser to Hannah Allee **before December 31, 2023.**

*MCT holds no responsibility for ads not submitted prior to deadline.*

**\*Full Page Cover:**

Three spaces are offered on a first come, first serve basis. In the event this option is no longer available, please designate your 2nd size choice. (you will receive a confirmation.)